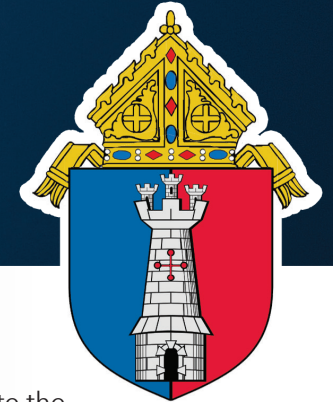




# Diocese of Toledo · 2019-2022 STRATEGIC PLAN

## VISION

To become a more faith-filled, united and vibrant Diocese of Toledo through fostering Holy Disciples, Holy Families and Holy Vocations



## MISSION

We, the faithful of the Roman Catholic Diocese of Toledo, are called by Jesus Christ to proclaim the Gospel, celebrate the Sacraments and serve those in need, revealing to all the merciful face of the Father. Through prayer, fasting and almsgiving, we, the members of our parishes, schools and communities, strive with the help of the Holy Spirit, the intercession of Our Lady of the Rosary and fidelity to the Church, to be joyful witnesses to the love of God and neighbor.

## CORE VALUES

### CHRIST AT THE CENTER

We seek, in all that we do, to imitate Jesus Christ who came to serve and not to be served

### DEEPENING COMMUNION

We strive to deepen the bonds of faith and charity with God, the Church and one another

### INVITATION AND OUTREACH

We will reach out to share the Good News of Jesus and His love and mercy for all people of every culture, age and need

### OPEN AND EFFECTIVE COMMUNICATION

We will communicate dynamically in a responsible, respectful and transparent way

### EXCELLENCE AND ACCOUNTABILITY

We will act with integrity and strive to be competent, efficient and passionate in all we do pastorally and operationally

## STRATEGIC PILLAR GOALS

**SUPPORTING  
THE HEALTH OF  
PARISHES & CLERGY**

**INVIGORATING  
EVANGELIZATION  
& FORMATION**

**ENHANCING  
LAY  
LEADERSHIP**

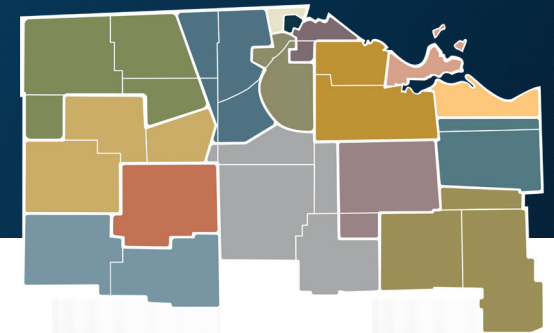
**STRENGTHENING  
CATHOLIC  
EDUCATION**

**GROWING CATHOLIC  
CHARITABLE OUTREACH  
& ADVOCACY**

**DEVELOPING  
FINANCIAL  
RESOURCES**



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## STRATEGIC PILLAR GOALS

### SUPPORTING THE HEALTH OF PARISHES & CLERGY

Empower parishes through continuing formation, intentional planning, sharing best practices and providing for the care and well being of our clergy

- Establish **best practices among parishes** - ie Amazing Parish model, focused Sunday experience, quality of liturgy and music
- **Ministry to Priests Program:** Caring for our active and retired priests in a holistic way, guided by minister to priests
- Create a program for ongoing **clergy leadership development**
- Assist parishes in **intentional planning** for the future

### INVIGORATING EVANGELIZATION & FORMATION

Share the Gospel through intentional discipleship, deepening our faith and growing in relationship with God and one another

- Create a **diocesan-wide evangelization strategic plan** focused on invigorating the active, connecting the inactive, welcoming home the fallen away and receiving those of no or other faiths
- **Evangelization training** focused on parish staff
- Foster **intentional discipleship** of students, parents, and family through parish-wide religious education and ministries
- Evaluate, identify and implement impactful **youth ministry**
- Nurture **missionary disciples** through faith formation of parish catechists and formators

### ENHANCING LAY LEADERSHIP

Form excellent lay leaders through education, training and skill development

- Establish **lay leadership academy** to enhance leadership training, skills development, performance management
- Facilitate the development of **employee succession plans** for Pastoral Center, parishes and schools

### STRENGTHENING CATHOLIC EDUCATION

Enhance faith formation of teachers and students, maintain educational excellence and instill Gospel values while promoting enrollment and sustainable funding models

- Develop and promote **sustainable school funding** models
- Implement a marketing strategy to inspire **parental and family engagement** and increase enrollment
- Strengthen **faith formation curriculum** and deepen Catholic culture
- Nurture **missionary disciples** through faith formation of school educators and staff

### GROWING CATHOLIC CHARITABLE OUTREACH & ADVOCACY

Increase outreach and advocacy efforts throughout the Diocese to provide life-transforming opportunities for the poor, marginalized and those in need

- Evaluate and enhance resources that provide social services to **broaden Catholic Charities footprint** throughout the diocese.
- **Collaborate with parishes** in identifying particular needs in local areas of the diocese
- Build and foster a **culture of evangelization and social justice** in all of our outreach and advocacy efforts

### DEVELOPING FINANCIAL RESOURCES

Promote generous giving and responsible stewardship to ensure sustainable mission and ministry

- Enhance and strengthen the **Annual Catholic Appeal (ACA)**
- Execute a diocesan-wide **capital campaign**
- Establish a fully functional office for **long-term fundraising and support of parishes**

## STRATEGIC ACTIONS